

## BID enhancing safety measures

**T**his summer, the West Chester Commercial BID team are working together with the Cheshire Police to make the area an even safer place to work and do business.

50 'thieves beware' signs are to be installed onto street lighting columns throughout the BID area, informing people that SelectaDNA Advanced Forensic Marking is used across the estate.

Businesses have also been receiving SelectaDNA marking kits and signage/stickers from the BID team to help deter thieves and make them think twice about targeting businesses in the West Chester Commercial BID.

For those that don't know, SelectaDNA is a forensic marking system which comes in kit form for domestic and commercial use. The product contains a liquid specifically DNA-coded to each individual customer or company, and which can easily be applied to any items of value.

The liquid also contains thousands of unique microdots, allowing the Police two ways to identify marked items. If equipment is stolen and later found, Police can link it directly with the crime scene. By placing SelectaDNA signage around your premises, it is proven to reduce your chances of being a victim of theft and burglary by up to 85%.

The provision of the SelectaDNA adds to the security provided by the West Chester Commercial BID over Christmas and New Year, at Easter and

across the May Bank Holidays. During this time there has been 24 hour cover via mobile patrols and on foot too, carried about by Alpha Omega Securities.

On top of this, the Rapid Text Service is always available for businesses to contact alongside scheduled Police surgeries, where people can drop in and raise any concerns they might have.



If you would like further details regarding any of the above information, please email [Mark.Henshaw@groundwork.org.uk](mailto:Mark.Henshaw@groundwork.org.uk).



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# Message from the Chair

**The sun is out, we are changing from paying for heating our premises to paying for cooling them, but the real sign of spring isn't the arrival of the cuckoo, it's this newsletter.**

The most used resource provided by the BID so far has been the various training courses. The courses we have run, Emergency First Aid at Work, First Aid, Fire Marshal Training and Level 2 Health & Safety in the Work Place, have all been well attended and details of upcoming courses are outlined later in this newsletter.

Before spring, the Community Payback team at Ellesmere Port was drafted in to litter pick and we also have an agreement with CWAC for regular street cleaning, which should help keep the park looking neat and tidy.

An agreement in principle to repair pot holes and resurface Sovereign Way has been struck too, with this work hopefully taking place later in the year.

Our Rapid Text Service has proved useful too as was shown during the the recent incursion of travellers, when the service enabled early warnings to go out to all the subscribed members, giving them the opportunity to close their gates.

We have always had travellers going onto our sites even though nearby camps are provided by CWAC. With the BID reporting mechanisms, we have recently seen quick action taken by CWAC and the police.

I would encourage all those who haven't yet subscribed to ensure you register for the Rapid Text Service. You never know when a piece of useful information for you might come along.

We have all had our SelectaDNA kits and now the warning signs will begin to appear on the street lampposts, so that potential thieves don't have to go



all the way to our premises to discover that our properties are protected with unique DNA markers.

The West Chester Commercial BID website is on its way too so please email your company logo to Mark Henshaw – [Mark.Henshaw@groundwork.org.uk](mailto:Mark.Henshaw@groundwork.org.uk) – to help us to continue to make good progress with it.

I hope you all have an enjoyable, prosperous summer.

**Jordi Morrell**  
**Chair – West Chester Commercial BID**

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# Defibrillator locations on the Estate

**In case of an emergency, don't forget that there are defibrillators located in two premises on the West Chester Commercial BID estate.**

The first is situated in B&S Group on Sovereign Way. You can call either Karen Potts or the Accounts Department on 01244 390215 or 07932151482 for matters relating to the defibrillator. The business is contactable between the hours of 8:30am-5:00pm Monday to Friday.

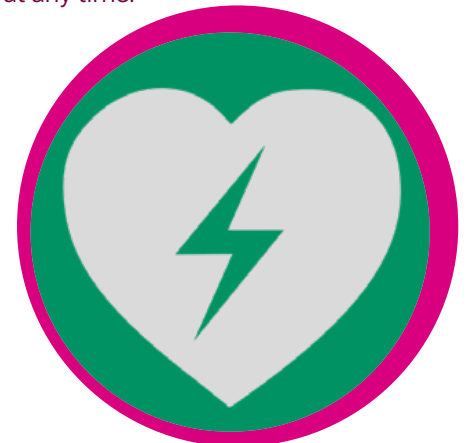
The second business to house a

defibrillator is Nicol Hughes Food Services situated on Jupiter Drive. HR Manager Andrew Morris is the contact and can be reached on 01244 390929. They're open from 8:00am-5:00pm Monday to Friday.

BID Officer Mark Henshaw is delighted that there are now defibrillators that can be accessed should people be in need of assistance.

"The provision of defibrillators on the estate is very important and could potentially save lives. I'm glad there

are two available for use because emergencies and accidents can happen at any time."



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# Get into gear with Bakers MOT

**D**o you have an issue with your vehicle and need a quality yet affordable service?

Then look no further than Bakers MOT on Hartford Way!

Whether you're in need of an MOT, servicing, general repairs, welding, air conditioning maintenance or something else entirely, the team at Bakers have the experience and skills to fix whatever problem you might have.

The team comprises fully qualified engineers and mechanics with decades of top level experience, and they guarantee high quality, low cost and exceptional customer service levels.

Below and right are just a couple of the testimonials that the garage has received recently.

"There is no better! Wouldn't dream of going anywhere else, there is nothing

Adie & Jon are unable to do. These guys have looked after my cars for nearly 20 years and they are incredible," reads a comment on their Facebook page.

While another says: "Been using Bakers for years as has my family,

highly recommend them and wouldn't trust anyone else with our cars."

Bakers MOT is open from 8:30am-5:30pm Monday to Friday and you can get in touch with them by calling 01244 375467 or emailing [bakersmot@yahoo.co.uk](mailto:bakersmot@yahoo.co.uk).



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## Useful Contacts

**I**f you have a problem, issue or request relating to a matter within the BID, there are a number of contacts and organisations you can get in touch with.

Please check out the full list and make a note of them for future reference.

- ▶ **Cheshire Police** - PCSO Hannah Templeton - [Hannah.templeton@cheshire.pnn.police.uk](mailto:Hannah.templeton@cheshire.pnn.police.uk)
- ▶ **Cheshire Police** - Joanne Pendry - [joanne.pendrey@cheshire.pnn.police.uk](mailto:joanne.pendrey@cheshire.pnn.police.uk)
- ▶ **West Chester BID Rapid Text Service** - 01606 866658
- ▶ **Cheshire West and Chester Council** - 'Your Streets' portal - <http://westcheshireyourstreets.co.uk/>
- ▶ **Cheshire West and Chester Council** - 0300 123 8 123
- ▶ **Cheshire West and Chester Council** - Main council website using the report it facility - <https://www.cheshirewestandchester.gov.uk/Home.aspx>
- ▶ **Cheshire West and Chester Council** - Customer Services - [enquiries@cheshirewestandchester.gov.uk](mailto:enquiries@cheshirewestandchester.gov.uk)
- ▶ **Cheshire West and Chester Council** - Gypsy & Traveller Liaison Officer (Local Authority) - [dawn.taylor@cheshirewestandchester.gov.uk](mailto:dawn.taylor@cheshirewestandchester.gov.uk)

# Future training courses with West Chester Commercial BID



All companies who are based within West Chester Commercial BID are entitled to attend any of the many training courses that the BID runs throughout the year. The courses are free of charge to any employee who wishes to attend as they are all funded and delivered through the BID.

The courses are designed to cover as wide a variety of topics as possible, ranging from Health & Safety to Fire Marshal Training - all important aspects in keeping your work environment safe and running as smoothly as possible.

Please see below for a full list of courses:

▶ **Emergency First Aid at Work -**  
Monday 18th June 2018

▶ **Level 2 Award in Principles of Manual Handling -**  
Thursday 5th July 2018

For more information or to book onto a course, please email [Stephanie.Leese@groundwork.org.uk](mailto:Stephanie.Leese@groundwork.org.uk)



## Image improvements around the business park

To help maintain and improve the image of the West Chester Commercial BID, a number of initiatives have been carried out and agreed over recent months.

Before the start of spring, the Community Payback team at Ellesmere Port were drafted in to clear up rubbish at various locations within the West Chester Commercial BID.

Over a three day period, a total of 71 bags of litter were collected to help keep the estate looking clean and tidy for businesses, employees and prospective new tenants. Organised by the BID, Community Payback will be utilised in the future too.

On top of this, the BID team carried out an audit at the end of

April covering the West Chester Commercial BID geographical area.

Representatives from Environmental, Operations, Highways, Streetcare, Estates, Economic Development and the Enforcement Department at Cheshire West and Chester Council (CWAC) were present, with the BID team looking to establish some baseline agreements.

After discussions, it was agreed that CWAC would carry out a weekly litter pick and a road sweeper would go through the area every six weeks.

Confirmation was also given that weeding of the estate is to be done once in spring and then again in late summer.

In addition to the works that CWAC will deliver, the BID Executive Board have recently agreed to work with a Landscape Architect who will scope out image and signage improvements for the area.

