

## BID funds security measures across the estate

**T**he West Chester Commercial Business Improvement District (BID) has funded a number of security measures over recent weeks to help make the estate a safer, more secure place for businesses and their employees.

Please see below and right for a full range of initiatives that have been provided by West Chester Commercial BID which include:

- ▶ The introduction of **SelectaDNA marking kits** which a large number of businesses have now received from BID Officer Mark Henshaw. SelectaDNA is a forensic marking system which comes in kit form for domestic and commercial use. The product contains a liquid specifically DNA-coded to each individual customer or company, and which can be easily applied to any items of value. The liquid also contains thousands of unique microdots, allowing the Police two ways to identify marked items. If equipment is stolen and later found, Police can link it directly with the crime scene. By placing SelectaDNA signage around your premises, it is proven to reduce your chances of being a victim of theft and burglary by up to 85%. Please ensure you mark up your valuables and display the sign in your premises.
- ▶ The setting up of the **Rapid Text Service**. The Rapid Text Service enables business owners to report real time suspicious activity which is then communicated to the estate.

If you haven't already registered, please do so by telephoning the Rapid Text Service on 01606 866658 and providing a company mobile phone number where information can be messaged. Alpha Omega Securities are linked to this service. It is available 24/7, 365 days a year.

- ▶ **Mobile Security Patrols**. Following a tender process, Alpha Omega Securities have been appointed to deliver the mobile security patrol service across the estate during Christmas, New Year and bank holiday periods throughout the calendar year. The first of these patrols commenced on Friday 22nd December 2017 at 6pm through to Tuesday 2nd January 2018 at 6am.

The mobile patrols include both car and foot patrols. It would be helpful if businesses could provide Alpha Omega with an emergency contact number for their company as this will allow them to make contact directly if any issues occur with any premises. You can provide the emergency contact details by emailing Alpha Omega at [operationsmanager@alphaomegauk.com](mailto:operationsmanager@alphaomegauk.com).



# Message from the Chair

**It is only a few months since the West Chester Commercial BID commenced, but already a lot of work has taken place.**

The Rapid Text Service, Mobile security patrols and the SelectaDNA property marking kits (which I trust you have all implemented) have been the more visible signs of the BID's activity. The training courses are also underway with the first one already fully booked.

Cheshire Police will be holding monthly surgeries and I would recommend you pop in just to meet the officers who are responsible for the BID area and air any concerns you may have.

On January 10th the Groundwork BID team, the deputy Chair Steve Potts and myself met with Cheshire West and Chester Council's Internal officers for a very productive meeting.

Represented were Property services, Streetscene, Highways, Regulatory services and Economic development.

Many actions were agreed, but of particular interest was the fact from Highways that the cost of repairs on Sovereign Way is included in the 18-19 budget.

Further details regarding much of the above will be found throughout this newsletter.

This is your BID and we need your feedback and comments to make sure that we prioritise what our members require. In this newsletter we focus on arco, but this is available to all BID members and we hope we can highlight every business over the life of the BID.



So please contact **Stephanie.leese@groundwork.org.uk** with your copy/offers.

I hope you all have a prosperous 2018 and begin to experience the benefits of being part of the West Chester Commercial BID.

**Jordi Morell**  
**Chair - West Chester Commercial BID**

# BID to boost online presence

**To help promote the West Chester Commercial BID to an online audience and shout about the businesses on the estate, the BID Team and Executive Board are working to develop a digital presence.**

A Twitter account, @WestChesterBID, has already been set up which can be utilised as a platform for promoting your business, and will also feature the latest news and updates relating to developments on the estate.

Make sure you give the account a follow if you haven't already, as not only will this boost the followers, but it will help with the promotion of your business!

Next time you do a relevant post just tag us in and we can interact with you: <https://twitter.com/WestChesterBID>

On top of this, the West Chester Commercial BID team are also looking at introducing a dedicated website for the estate.

The site would let people know what the BID is and what it does, as well as featuring sections relating to training courses, events and reports amongst other things.

Planning is still in its infancy, however you will be updated on the progress of the site as and when this happens.

In the meantime, if you have any queries or suggestions relating to estate communications, please email **Stephanie.leese@groundwork.org.uk**.



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# Image audit carried out on the estate

**In order to help maintain and improve the aesthetics of the West Chester Commercial BID estate, the BID team has carried out an image audit.**

Covering all areas of the trading environment, 25 actions were recorded relating to issues with highways, landscaping, general cleanliness, parking, street name plates and fly tipping.

On top of this, the team also met with internal officers at Cheshire West and Chester Council (CWAC) in order

to establish the land they own and what their obligations are – known as baseline agreements.

This will be followed throughout the year with further audits which will be reported back to CWAC, to ensure that previously reported issues have been carried out and any potential new issues can be raised.

In the meantime, if you have any queries or issues that you would like to report, please email CWAC at



**[enquiries@cheshirewestandchester.gov.uk](mailto:enquiries@cheshirewestandchester.gov.uk)**

Alternatively, you can head to **[www.westcheshireyourstreets.co.uk/](http://www.westcheshireyourstreets.co.uk/)** and click on either the Street Care or Road Care tabs.

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# Make it safety first at arco

**Experts in safety, arco, are ready to help you find the right equipment and clothing for 2018.**

Situated in Unit 9a on Bumpers Lane, their local team of Ceri, Pauline, Dan, Donna and Daniel will be on hand to help you with any enquiry you might have about their extensive product range, which includes safety resources, clothing, footwear, gloves, personal protection, hygiene, factory equipment and signs.

And what's more, all local businesses can take advantage of their 'Friends & Family' discount which gives a discount of at least 20% off everything in store.

This offer extends to top brands such as North Face, Berghaus and Regatta.

If your business is interested in taking advantage of the 'Friends & Family' discount, simply email **[ceri.roberts@arco.co.uk](mailto:ceri.roberts@arco.co.uk)** and she will then distribute cards and posters to your business.

Further discounts can be found in February too when arco holds a 3 day mega event with 30% off everything! It will run from Tuesday 20th to Thursday 22nd February and also incorporates up to 50% off Caterpillar Footwear!

For more information about the above, and to view their full product ranges, head over to the arco website - **[www.arco.co.uk/index](http://www.arco.co.uk/index)**



# Future training courses with West Chester Commercial BID



All companies who are based within West Chester Commercial BID are entitled to attend one of the many training courses that the BID runs throughout the year. The courses are free of charge to any employee who wishes to attend as they are all funded and delivered through the BID.

The courses are designed to cover as wide a variety of topics as possible, ranging from Health & Safety to Fire Marshal Training - all important aspects in keeping your work environment safe and running as smoothly as possible.

Please see below for a full list of courses:

- ▶ **Level 3 Emergency First Aid at Work (One Day)** - Tuesday 13th February 2018
- ▶ **Level 2 Award in Health & Safety in the Workplace** - Tuesday 27th February 2018
- ▶ **Fire Marshal Training (Morning & Afternoon sessions)** - Tuesday 6th March 2018
- ▶ **Level 3 Emergency First Aid at Work (One Day)** - Wednesday 18th April 2018
- ▶ **Level 3 First Aid at Work (Three Day)** Monday 21st - Wednesday 23rd May 2018
- ▶ **Level 3 Emergency First Aid at Work (One Day)** - Monday 18th June 2018
- ▶ **Level 2 Award in Principles of Manual Handling** - Thursday 5th July 2018

For more information or to book on to a course, please email [stephanie.leese@groundwork.org.uk](mailto:stephanie.leese@groundwork.org.uk)

## Drop-in to help tackle crime

Do you have any issues that you would like to discuss with your local policing team? Well you'll have the perfect opportunity to raise your concerns over the coming weeks at a series of business surgeries with Cheshire Police.

Organised by West Chester Commercial BID Officer Mark Henshaw, the surgeries have been scheduled for any business on the estate to raise potential security or crime issues that you might have.

Sessions will be attended by either PCSO Joanne Pendrey or PCSO Hannah Templeton and will take place on the following dates:

- ▶ Wednesday 21st February, 10:00am-11:00am
- ▶ Wednesday 14th March, 10:00am-11:00am

All surgeries will take place at the Obsidian Business Centre, Chantry Court off Sovereign Way. There is no appointment required.

In the meantime, please email [Joanne.pendrey@cheshire.pnn.police.uk](mailto:Joanne.pendrey@cheshire.pnn.police.uk) or [Hannah.templeton@cheshire.pnn.police.uk](mailto:Hannah.templeton@cheshire.pnn.police.uk) if you have any queries about the surgeries or any other matter relating to security or crime.

