

| West Chester BID – Business Plan update | |
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| Projects | Update |
| <p>Theme one</p> <p>Security</p> | <p>The BID Team continue to work to the emergency action plan for the estate as the country comes out of “lock down”.</p> <ul style="list-style-type: none"> • The team have spoken to the local PCSO Martin Quick to get any updates or any security issues that the BID need to be aware off. Martin informed the team that they will be on the estate carrying out speed checks to deter the boy racers. Martin also mentioned that the barrier that has now been erected on Dee View has made a big impact and has stopped the cars going on this particular car park, although it seemed to have moved the issue to the retail park. Martin assures me that he will continue to monitor the situation and that he is spending more time patrolling the estate. • Martin again has advised in respect of any issues of ASB if the team can continue to encourage all the businesses to report it to Cheshire Police, this enables them to build up a picture of the current problem. The businesses can report through the ‘101’ system but are better doing it online as there are long waiting times on the telephone. It is better for the Police if all incidents are reported to them to allow them to take things further. • The BID team continue to receive and check the Dyster reports and deal with any other relevant security issues that are raised by Alpha Omega or the businesses. The team continue to have monthly meetings with Alpha Omega and also the PCSO to discuss any security issues and report back to the board. The team have spoken to Alpha Omega and arranged security patrols for the estate over the Christmas holidays. Patrols are booked from 6pm 24th December 2020 through to Monday 4th January 2021 • Selecta DNA Property Marking Kits will be distributed to all the new business on the estate (when it is safe to do so) the team will also encourage them to sign up to Rapid Text |

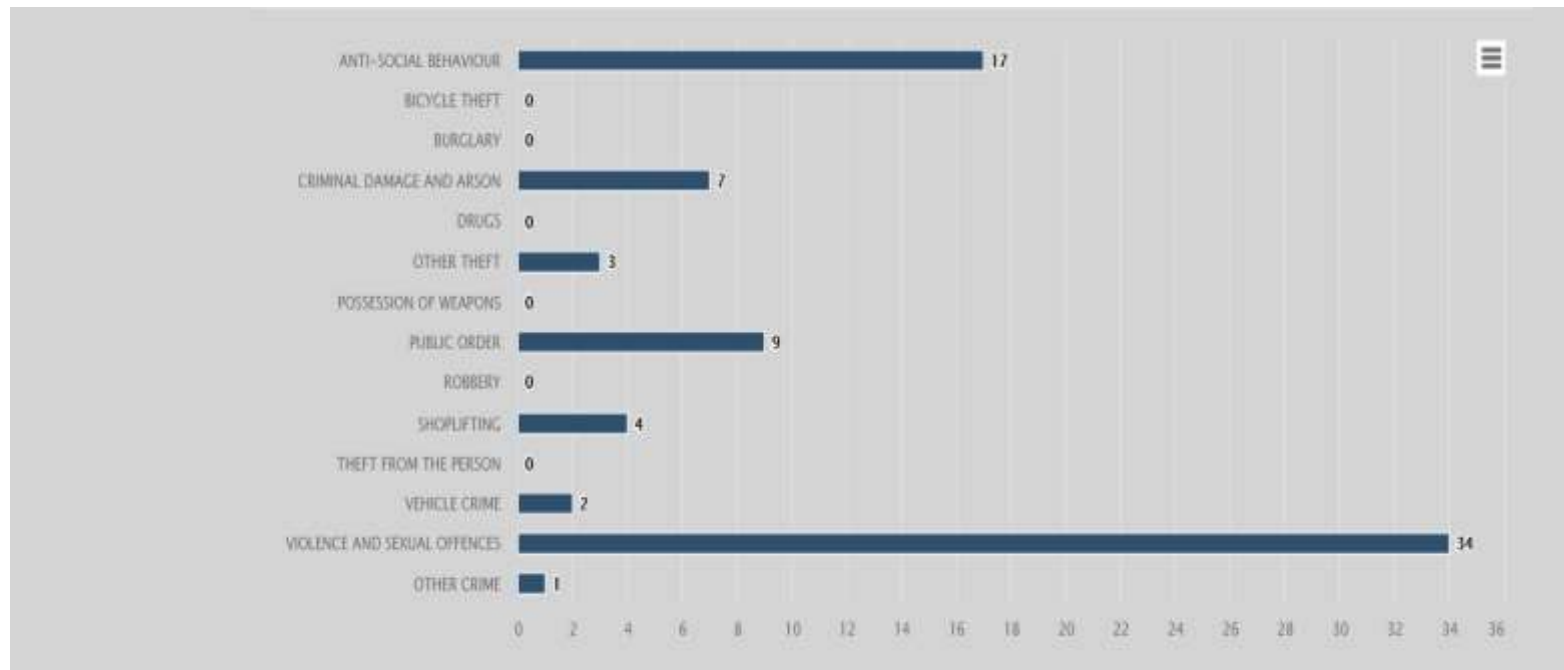
Produced by: BID Team

Date: October 2020

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Projects Update

All crime stats within a 1-mile radius of Chester, Cheshire, CH1 4LT Bumpers Lane for the month of September



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| <p>Theme Two Baseline Audit</p> <p>Landscape Design Master Plan</p> | <ul style="list-style-type: none"> • With the audit on the estate completed the maintenance team have been busy on the estate, they have been litter picking, grass cutting and done a machine clean of the streets. There are various shrub areas on the estate that have been identified (Knutsford Way) to be cut back, this will hopefully be carried out in November as part of the winter works. The team continue to Monitor on a monthly basis making sure that the baseline service for cleansing and the maintenance is delivered by CWaC, we continue to meet with Colin every month. • Whilst doing the audit on the roads, there is still one job outstanding a depression in the road. (Knutsford Way) the team reported a fault on the 20/07/20, (HW230040979) there was an investigation which was completed on the 21/07/20 and work was scheduled to fix the fault, we are still waiting for an update for when this work will begin. <p>Project Updates.</p> <p>Re: Bromborough paints site</p> <p>This proposal was sent to the Board for approval, this has now been approved by the board and the work was sent out for tender, up until now there has only been two responses, (one local) and the team will continue to chase this with Gethin</p> <p>Re: Quad</p> <p>Unfortunately, this is still going through the courts and we have to wait until ownership is finally sorted, Gethin will continue to follow this up so that we can get this project back on track.</p> |

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| Business Engagement | <p>Re: Bumpers lane/ Hartford way</p> <p>After a Zoom meeting with the board first draft of the signs were rejected by the board, isGroup put forward a new set of designs and I am glad to say that this proposal was put to the board and was 100% agreed. This is now going to planning and hopefully we can progress with the installation of the signage ASAP.</p> <ul style="list-style-type: none"> • Another new business has moved into premises on Dew View. The BID team will make a courtesy visit to introduce themselves and to welcome them to the West Chester Commercial BID. The team will pay them a courtesy visit when it is safe to do so. • The team have been out doing face to face engagement but due to the new rules coming into place this will stop, we will be resuming this when it is safe to do so. With the new lock down coming in to place, the BID Team will continue to send out information for the businesses to keep them up to date on the ongoing covid rules and the availability of grants. • The BID Team continue to provide support and advice to companies on a day-to-day basis through telephone and email contact, topics include, Covid advice, growth (secure bigger premises), advertising jobs, issues around traffic management, inter-trading opportunities and sharing CV's for employees who are under threat of redundancy. |
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| Training Courses | <ul style="list-style-type: none"> • Training courses have currently been postponed and are looking to restart in when safe to do so. The BID Team have completed a full Risk Assessment to ensure that training is Covid safe, as well costing up materials that need to be purchased to make sure training is as safe as possible. Training will have to resume with reduced numbers for the time being to ensure social distancing. |
| West Chester BID website | <ul style="list-style-type: none"> • Hugh, Stephanie and the Chair have worked with Marketing Agency Solutions 24/7 to update the West Chester BID website. Changes have been looked into to make the website more user friendly and accessible for employees, as well as looking at the estate map. The map is in the process of being re-developed to be much more detailed and will contain a lot more information on the businesses present in the BID area. The team continue to receive news stories from the businesses and upload them to the BID website. The team continue to raise the profile of the West Chester BID through tweets which include news features, job vacancies, re-tweets of businesses operating on the site and partners. |
| West Chester BID Welcome Pack | <ul style="list-style-type: none"> • The BID team are in the process of creating a new welcome pack for new and existing businesses alike. The pack will contain information on all of the projects and services that the BID provides, with detailed information on exactly how businesses can take advantage of these services and what they need to do. Once finalised, the pack will be available in both a hard copy and PDF online format. |
| Business Newsletter/bulletin | <ul style="list-style-type: none"> • The BID team continue to encourage businesses to provide good news stories to upload on to the website or include in the newsletter. The team are in the process of collating stories for the quarterly bulletin, which will be sent out in due course. |

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