West Chester Commercial BID Autumn Newsletter 2022



Cutting-edge CCTV and ANPR system on its way

est Chester Commercial BID is set to benefit from the installation of a stateof-the-art CCTV and ANPR system, with work to deliver the project underway.

Winsford based OneTek are in charge of the scheme which is expected to be completed in Q1 of 2023. Planning permission was granted earlier this year and a number of surveys have already been carried out.

Encompassing 56 4k CCTV cameras at 14 locations, the system will significantly boost the safety and security of Sealand Industrial Estate and Chester West Employment Park and features Automatic Numberplate Recognition Cameras (ANPR) which capture vehicle registrations.

The capabilities of the system don't end there however as OneTek's technology will also monitor metrics such as pollution, air quality and wildlife, with the BID Board hoping to use the findings to sculpt future initiatives.

On the topic of creating what's been described as a 'smart estate' for West

Chester Commercial BID using Al technology to gain greater insights, OneTek's Managing Director Lee Donaghey commented: "We pride ourselves on being innovators, always looking for improvements in existing technologies or new technologies to push capabilities.

"By deploying AI based technology alongside the CCTV system we can open the door to many new uses. Initially we will be enhancing the ANPR system to enable it to anonymously detect vehicle types and cyclists, while environmental monitoring sensors will provide insight into the health of the estate. It's a really exciting project to be a part of and we can't wait for it to get up and running."

This isn't the first time OneTek have linked up with a BID to help improve safety and security as they also oversee schemes for Winsford 1-5 and Gadbrook Park, and Lee has outlined that OneTek want to go one further in Chester through potential future investment.

"Once the project is up and running, we'd like to potentially link in with Cheshire West and Chester Council and other local organisations to explore funding opportunities to create a truly pioneering and trailblazing BID in West Chester that uses technology and data like never before," added Lee.

The benefits to businesses that this CCTV and ANPR upgrade will bring have also been explained by BID Project Manager Hugh Shields who is looking forward to the scheme's completion.

"This project will provide a significant boost to West Chester Commercial BID's safety and security," said Hugh.

"Not only will it act as a deterrent for potential criminal activity, but it will also enable us to capture much more evidence should anything unwanted happen to occur. On top of this, all of the data the system will gather from an environmental point of view will provide the BID with valuable information that previously wouldn't have been available to us. It's a real game-changer."

Updates on the project's progress will follow later this year so please watch this space. For more information about OneTek, please visit: https://onetek.com/west-chester-bid/.





Updates from around West Chester Commercial BID

Welcome Stevenswood

The BID Board would like to welcome new business Stevenswood who have moved into Unit A, Dee View Trade Park - we wish them every success. If you want to know more about the company, take a look at their website: https://www.stevenswood.co.uk/trade-counter/chester.

Security

The BID Team organised extra security patrols through Alpha Omega for the estate and employment park over the latest public holiday. This also covered Queen Elizabeth II's funeral.

Queen Elizabeth II

The West Chester Commercial BID Board passes on its sincerest condolences to the Royal Family during this difficult time. The late Queen Elizabeth II was an inspiration to millions of people in the United Kingdom and around the world and her leadership, sense of duty and commitment were an example to us all. We now wish His Majesty King Charles III a long and happy reign as he ascends to the throne.

Vacancies

If you want to recruit the right candidate and need help, please

contact BID Manager Hugh Shields via Hugh.Shields@groundwork.org.uk and your vacancies will be advertised for free on the BID website. Simply send your job specification with all the details to the BID manager and Hugh will do the rest. On top of this, jobs will be forwarded to the JCP as well as job clubs in Cheshire and the BID Manager will promote them too at any employment fairs he attends.

Rapid Text

The Rapid Text service is available to all businesses free of charge. To sign up to it, just send the BID Manager your mobile number and you will be informed of any suspicious activity or news of general interest on Sealand Industrial Estate and West Chester Employment Park.

Training Courses

Training continues to be enjoyed by businesses on West Chester Employment Park and Sealand Industrial Estate. A new schedule of courses began on 1st September and if you would like any details, please email **Stephanie.Leese@groundwork.org.uk**.

The BID Team

The BID team continues to provide support and advice to companies on



a day-to-day basis. Topics include growth (securing bigger premises), advertising jobs, traffic management, inter-trading opportunities, sharing CVs for employees who are under threat of redundancy and checking availability of grants for businesses. With Coronavirus restrictions having completely eased, we will be looking to do more face-to-face engagement in the near future.

BID Board

Chester West Employment Park and Sealand Industrial Estate are looking for new Board members to help with the delivery of the BID's enhanced programme of projects and services. Do you have what it takes to support West Chester Commercial BID as it delivers an ambitious business plan that will enhance the business park as a place to work and invest? If you do and you think you're up to the challenge, please contact the BID Manager via **Hugh.Shields@groundwork.org.uk**.





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It's gold for the Proximo Group

he Proximo Group has been awarded a gold accreditation for the way in which it cares for its employees and creates an environment in which they can flourish.

Investors in People bestowed the title upon Proximo following an assessment process, with the framework for the accreditation setting the industry standard for people management.

Only 17% of organisations achieve gold and at the crux of it, it means that every single person at Proximo is involved in supporting each other and does their best to make Proximo a fantastic place to work.

Along with embedding the Proximo Group Values, the business has invested in training and development and reinforced a working culture where people feel valued and appreciated.

Paul Devoy, CEO of Investors in People, said: "We'd like to congratulate The

Proximo Group. Gold accreditation on We invest in people is a fantastic effort for any organisation and places the Proximo Group in fine company with a host of organisations that understand the value of people."

Commenting on the award, HR and Customer Experience Director Mary Murphy, said: "Investing in people is at the heart of what we do here at the Proximo Group, and now we've got the gold status to prove it!

"This is a huge achievement for everyone across the group, we are nothing without our people and this represents a lot of hard work and commitment. We are really proud of how far we have come, jumping from a standard accreditation to gold since our last assessment three years ago.

"We genuinely care about our people. We put time and effort into every individual and along with embedding



the Proximo Group Values, we have invested in training and development and reinforced a working culture where people feel valued and appreciated – I am incredibly proud of what we have achieved. Our culture places our people at the heart of what we do and is a place where our people enjoy coming to work. That's exactly how it should be!"

Want to know more about Proximo and the services they offer? Then please take a look at their website: https://www.proximo.co.uk/.

Storage King expands on the estate

Storage King has proudly announced the opening of their new store on Sealand Industrial Estate's Hartford Way.

As well as fantastic storage facilities, the business also offers packing materials for purchase and a secure shredding service at a rate of \pounds 10 for 15kg.

Plus, if you're struggling to move bulky items to the facility, why not ask their team about their discounted van hire?

For more details, please visit: https://www.storageking.co.uk/stores/chester/.





Getting to know you: Jack's Gym



Did you know that West Chester Commercial BID has its very own gym?

Here's a message from the business which would love to help you achieve your fitness goals.

"At JACK'S GYM they go above and beyond to help you reach your goals. Their group training sessions are the best way to get healthier, get happier & fitter. Their method is designed to offer individualised instruction for every person who walks through the door. They set you up with individual targeted fitness training, comprehensive nutrition coaching and complete accountability every step of the way. When you become a member of Jack's gym you're not alone! That right there, is why so many people succeed with us and LOVE strength and conditioning training. Come on down to Knutsford Way and have a chat, there are so many amazing people for you to meet."

Currently Jack's Gym would like to offer ± 5 off all their memberships to West Chester Commercial BID business employees and would like to make everyone aware that they have both a Coffee Shop and Barbers on site. At the Barbers you can get ± 5 off your first haircut too.



Find out more here: https://www.jacksgymchester.com/.

Key partner appointment for B&S Group

here was great news for the B&S Group over the summer after they were appointed as an approved EcoXpert LV Panel partner by Schneider Electric.

The partnership was established following B&S Group's continued involvement in Schneider projects and successful completion by the company's electrical engineering department of the required training.

As a result, this development further cementsB&SGroup'sgrowingpresence as a leading switchgear manufacturer in the energy sector and will see B&S Group specifically manufacturing PrismaSeT P Panel systems for power distribution switchboards as part of the EcoXpert LV Panel partnership.

This new offering compliments B&S Group's existing capabilities, including

the manufacture of LV products, substations, E-houses, full turnkey modular enclosures and site services.

Jason Wittenbrink, Managing Director at B&S Group, commented: "Schneider is a global brand and we are pleased to be involved with such a prestigious organisation. Following years of project-based interaction from small one-off control items to full windfarm installations, this is the next step and further enhances the relationship. It is a reflection of the competence and quality of our engineering and manufacturing capabilities and our support from Schneider to deliver end client needs."



