



WestChester  
CommercialBID

# SPRING NEWSLETTER



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- SUSTAINABILITY SUCCESS
- MENTAL HEALTH AND WELLBEING





# MESSAGE FROM THE CHAIR

Hello and welcome to the West Chester Commercial BID spring newsletter.

As we move through the year, businesses across the estate continue to adapt to evolving economic conditions. While challenges remain – rising costs, supply chain pressures, and workforce changes – we also see great examples of resilience, innovation, and community spirit. Companies are investing in sustainability, expanding services, and strengthening local partnerships. The BID remains committed to supporting our business community, whether through funding opportunities, training programs, or networking events.

## This month's highlights include:

**Know Your Neighbour** – Spotlight on Personal Care Consultants Ltd, a Chester-based provider of specialised assessment and training services in social care and occupational therapy.

**AGM Recap** – Highlights from the BID Annual General Meeting at Chester FC, featuring presentations on funding opportunities and security innovations.

**Mental Health & Wellbeing Programme** – The BID is launching new workplace wellness courses in response to business community feedback.

## Sustainability Initiatives

– Groundwork's Low Carbon Mentoring celebration, recognising businesses taking steps towards sustainability.  
– B&S Group secures runner-up position at the High Sheriff Sustainability Awards, recognising their commitment to sustainable business practices.

**Volunteer Spotlight** – Kate Nicholas and her work with the Chester Romans U19 American Football Team, supporting youth sports development.



## Goodbye

As this will be my final letter as Chair, I want to take a moment to reflect on nearly ten years in this role. It has been a privilege to serve and support our business community, working alongside so many dedicated entrepreneurs who are the true lifeblood of the BID.

During my tenure, I've had the opportunity to witness and contribute to real progress – establishing CCTV and ANPR across the estate, improving our roads, and enhancing the overall landscape of the area. These achievements were only possible through the collective effort of our businesses, partners, and the BID team, all committed to making this estate a better place to work and thrive.

What I will miss most is the people – the business owners, teams, and visionaries who bring innovation and resilience to our community every day. Your hard work and determination make this estate what it is, and I have no doubt that, with the BID's continued support, it will only go from strength to strength.

Though I am stepping down, the BID remains in great hands, and I encourage you all to stay engaged, take advantage of the many resources available, and continue to support one another.

Thank you for the opportunity to serve as your Chair – it has truly been an honour.

**Yours Sincerely,**

**Jordi J Morell,**  
**Chair of the West Chester Commercial BID**





# PRESTIGIOUS ACCOLADE FOR B&S GROUP

**B&S Group has achieved recognition for its commitment to sustainability by securing the runner-up position at the prestigious High Sheriff Sustainability Awards.**

The company's innovative approach to sustainable practices has earned them this notable accolade, highlighting their dedication to environmental responsibility within their industry.

B&S Group's **Jason Wittenbrink** said:



*This recognition reflects the hard work and dedication of our entire team. Sustainability isn't just a corporate initiative for us – it's woven into everything we do. Being acknowledged at the High Sheriff Awards validates our approach and encourages us to push even further in our environmental commitments. We're proud of what we've accomplished and are excited about implementing even more sustainable solutions in the future.*



The High Sheriff Awards celebrate organisations making significant contributions to sustainability and environmental stewardship across the region.

B&S Group's runner-up position places them among the leading companies championing sustainable business practices.

The achievement marks another milestone in B&S Group's ongoing journey toward creating more environmentally conscious operations and solutions.



## CHESTER FC HOSTS AGM

**Chester FC kindly played host to the West Chester BID AGM on Thursday 6th March.**

Providing a platform for organisations to learn about the BID's comprehensive services and the benefits companies and their employees can take advantage of, the meeting was well attended by the estate's thriving business community.

Two speakers shared valuable insights at the event too.

**Olivia Roberts**, representing the SBS team Groundwork, delivered an informative presentation on SBS funding initiatives and their positive impact on local businesses within the estate. Olivia also addressed environmental sustainability, highlighting workshops focused on helping businesses reduce their carbon footprint.

**Lee** from OneTek then gave a presentation on developments within the field of CCTV and ANPR technology, showcasing how businesses could leverage dashboard analytics to monitor traffic flow throughout the estate and access other valuable data insights.

The BID board would like to thank all attendees for coming along and contributing to what was a successful event.

To download the West Chester Commercial BID Annual Report, click [here](#).



## KNOW YOUR NEIGHBOUR: PERSONAL CARE CONSULTANTS

**Did you know that the Quadrant is home to one of the region's premier providers of specialised assessment and training services within the care profession?**

**Personal Care Consultants** comprises highly-experienced associate professionals from diverse backgrounds including social work, occupational therapy, and nursing to deliver a comprehensive range of services.

Their skilled assessors have been supporting local authorities across the North West of England and North Wales with their occupational therapy waiting lists for a number of years, and the team has over 25 years' experience in developing and delivering high quality social care and health and safety training courses.

The company's headquarters, based here in West Chester, features a fully-equipped training room and is the organisation's nerve centre.

[Find out more](#)

# personal care consultants



## VOLUNTEER SPOTLIGHT: KATE NICHOLAS

**There's a great community spirit here on the estate which is evidenced through some of the activities our members' employees undertake in their spare time – a shining example of this is Kate Nicholas who works in Payroll & Pensions at Intrade.**

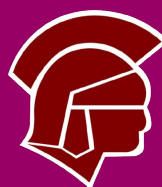
Kate volunteers as General Manager of the Chester Romans U19 American Football team which was established in 1986.

Kate and her fellow volunteers provide training and competitive opportunities for players aged 8 to senior

levels, running sessions from January to September and also undertaking school and scout group outreach.

The team's recent success – with three U19 players selected for the Great Britain Lions U19 Squad – demonstrates the impact of dedicated community volunteers like Kate who help nurture the talent of tomorrow.

To learn more about the Chester Romans, visit: [www.chesterromans.org](http://www.chesterromans.org)





# EVENT HELD TO MARK SUSTAINABILITY SUCCESSES

**An event was held earlier this year to celebrate the sustainability endeavours of a range of businesses across Gadbrook Park, Winsford 1-5, and the West Chester Commercial BID.**

Held by Groundwork and hosted at Cheshire West and Chester Council's Business Support Hub in Winsford, the event marked the conclusion of the organisation's low carbon mentoring programme which has seen businesses in Cheshire undertaking 'Pathways to Net Zero' training.

The initiative was designed to provide organisations with guidance on best practices for tackling the climate crisis, and offers ongoing learning provision to support companies in helping them reduce their carbon footprint.

**Andrew Cooper MP** attended the event to present certificates to participating businesses and commended those involved for their commitment to environmental sustainability.

On the day there was also chance to shine a spotlight on Groundwork's contributions to the UK Shared Prosperity Fund decarbonisation project. As part of this initiative, Groundwork has facilitated a reduction of over 200 tonnes of CO2 emissions.



**Greville Kelly**, Director for Business at Groundwork, commented:



*The Low Carbon Mentoring programme has been instrumental in equipping organisations with the knowledge and tools needed to take meaningful action on the climate crisis. It's inspiring to see the tangible impact this initiative has had—supporting businesses to become more competitive, reducing emissions, and driving real change. Groundwork's commitment to sustainability through projects like the UK SPF decarbonisation initiative delivered in partnership with Cheshire West and Chester Council is a testament to the power of collaboration in building a greener future.*



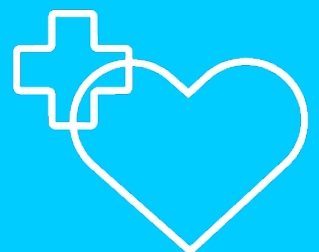
## MENTAL HEALTH AND WELLBEING PROGRAMME LAUNCHED

**Following feedback from businesses gathered during visits from BID Manager Hugh Shields, the West Chester Commercial BID has launched a comprehensive series of mental health and wellbeing workshops which will take place throughout the year.**

This is in direct response to requests from businesses and is designed to support and enhance workplace wellness.

Delivered as a series of online hour-long workshops, the programme aims to provide valuable tools and resources for fostering employee wellbeing, and dovetails with the BID's commitment to raise awareness of the impacts of poor mental health.

For more details about how to get involved, please visit the [West Chester Commercial BID website](#).



# UPDATES FROM AROUND THE ESTATE

## King's Awards for Enterprise workshop

On Thursday 1st May 2025, The Cheshire Chamber of Commerce is hosting a focused workshop on the King's Awards for Enterprise. At the event, attendees will be talked through the entry process, receive tips for impactful submissions, and hear from successful applicants. Featuring talks, a workshop, and an insightful Q&A, it's an event well worth attending.

**Find out more**

## A new look for Brio

Fitness, health, and leisure provider, Brio, has unveiled its new logo and website as it starts an exciting new chapter. Visit the website today to see the fresh and exciting designs and learn more about the facilities and classes on offer!

**Take a look**

## Looking to recruit?

Don't forget that the BID can help you find the perfect candidates for any job openings you may have. This includes uploading vacancies to the West Chester BID website, sharing opportunities with the Job Centre and job clubs in Cheshire, and also promoting these at job fairs. Please email any vacancies to **[Hugh.Shields@groundwork.org.uk](mailto:Hugh.Shields@groundwork.org.uk)** and ensure a closing date is attached.

## Have a training need? Let us know!

If you have a specific topic or training requirement that would benefit you or your business, please contact us. We're committed to supporting our business community and will explore options to provide the training you need. Please contact: **[Stephine.leese@groundwork.org.uk](mailto:Stephine.leese@groundwork.org.uk)**.

## Simpler recycling legislation

Did you know that new legislation came into effect on 31st March 2025 for workplace recycling in England? The rules relate to separating waste, with firms having a legal duty to follow the new requirements.

**Find out more**

## Keep in touch

Got some news to share or promote? Please email BID Project Manager Hugh Shields via **[Hugh.Shields@groundwork.org.uk](mailto:Hugh.Shields@groundwork.org.uk)**. You can discover more about the West Chester Commercial BID via our website: **[www.westchesterbid.co.uk](http://www.westchesterbid.co.uk)**





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