



# WestChester




CommercialBID

SPRING NEWSLETTER 2026



**KUBE**

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# MESSAGE FROM THE CHAIR

Hello and welcome to the latest edition of the West Chester Commercial BID newsletter.

I hope you've all had a productive start to the year and are filled with positivity and optimism now that spring – along with lighter nights and warmer weather – is here.

I want to start by briefly mentioning the positive impact the CCTV and ANPR system is having, which you can read about on **page three**.

One of our main priorities is to ensure the estate is as safe and secure as possible for businesses, their employees and all our visitors, and the cameras are certainly aiding us in this mission. We will continue to monitor the system going forwards to make sure it's as effective and efficient as possible – one thing for sure is that we certainly won't be resting on our laurels!

Before I turn my attention to our businesses and what they've been up to, I'd also like to quickly remind everyone that the AGM is fast approaching and will take place later this spring on **Wednesday 22nd April**.

There's more detail later in the newsletter, but I do hope to see as many of you as possible there, as your feedback and thoughts on the future direction of the BID are always invaluable.

Right, enough about the BID directly, as we've got another jam-packed edition of the newsletter for you to enjoy!

In this spring edition we say hello to new businesses; shine a spotlight on community endeavours; and share details of an event where you could find a future star for your workforce.



There's also news about the installation of a new defibrillator as we continue to make the estate as safe as it can be.

With all of that, plus the must-read updates section, there's plenty to get stuck into with your morning brew!

I hope you all have a successful spring, and please don't forget to get in touch with your BID team no matter your question or query. We're always on hand to help.

**Yours Sincerely,**

**Matthew Flack,**

**Chair of the West Chester  
Commercial BID Executive Board**



# CCTV AND ANPR SYSTEM DELIVERS RESULTS IN 2025

As you know, a couple of years ago the BID invested in a comprehensive CCTV and ANPR system to enhance safety and security here on the estate.

We're pleased to report that it continues to have a significant positive impact, with the system providing crucial support and evidence last year to aid individuals, the police, and insurance companies relating to a number of incidents.

Here's a round-up of activity from 2025, highlighting the importance of the new camera system.



## EMPLOYEE SAFETY

On two separate occasions, employees were knocked off their bikes by vehicles, with the individuals involved sustaining injuries and damage to their property. Our CCTV footage provided clear evidence of these incidents, supporting both police action and insurance claims.



## BUSINESS SECURITY

Two break-ins and thefts took place last year but fortunately both incidents were captured on camera. The footage enabled the police to respond swiftly and identify the suspects.



## SERIOUS CRIME PREVENTION

A request for footage of a vacant premises on Hartford Way led to the discovery of an illegal cannabis farm. The images captured contributed to the investigation and subsequent prosecution.



## BRINGING CRIMINALS TO JUSTICE

In December, two garages were targeted and vehicles set on fire. The camera system captured crucial evidence which allowed the police to pursue the perpetrators.



## WORKING IN PARTNERSHIP

Maximising the effectiveness of the system is the partnership that's been fostered by the BID, security team and CCTV provider, who work together when an incident occurs to gather the necessary footage in the correct format and deliver it to the authorities in a manner that maximises evidential value.



## LOOKING TO THE FUTURE

Representing the largest single infrastructure investment in the estate's history, the BID remains committed to maintaining and enhancing the camera system to ensure the estate remains a safe, secure and attractive place where businesses and their employees can thrive.



## YOU'RE INVITED: BID AGM

Join us for our AGM which takes place on Wednesday 22nd April from 12pm – 2pm in the Legends Room at Chester FC's Deva Stadium on Bumpers Lane.

This is your opportunity to find out exactly what the BID is doing for your business – and to have your say in shaping its future.

You'll hear the latest on how the BID can benefit your business through the projects and services provided, achievements and what's coming next. We'll also have

two excellent guest speakers who'll share insights relevant to our business community.

Whether you're a long-standing BID levy payer or still getting to know us, this is the perfect opportunity to get involved, ask questions, and connect with fellow businesses over lunch.

Please let us know if you would like to attend by emailing [stephanie.leese@groundwork.org.uk](mailto:stephanie.leese@groundwork.org.uk) along with any dietary requirements.



## A WARM WEST CHESTER WELCOME TO *livetech*

We're pleased to share that an established digital and technology consultancy has made the move to West Chester Commercial BID.

Livotech, which was founded in 2000, supports businesses across Cheshire, North Wales and beyond by providing a range of services which include website design and development, SEO and AI-led search optimisation, digital marketing strategy, automation, and technical support.

Working across a wide range of sectors which span manufacturing, property, healthcare, professional services and hospitality, the business prides itself on taking ownership of delivery and removing complexity so that their clients can focus on what they do best.

So if you're looking for clarity, reliability and measurable results from a trusted digital partner, make sure you get in touch with Livotech. For more information, visit:

[www.livotech.co.uk](http://www.livotech.co.uk)

## CREATING A SAFER ESTATE FOR ALL

As part of West Chester Commercial BID's drive to make the local community an even safer place for businesses and their employees, a second defibrillator has been installed on the estate.

Located on the outside of James Hargreaves Plumbing Supplies, the equipment is readily accessible for all in case of any emergencies.

Ian Field, branch manager at James Hargreaves, said:

“

*We are delighted to be hosting this life-saving equipment on our premises. It's a small thing for us to do, but it could make an enormous difference to someone's life. We're proud to play our part in keeping our estate community safe.*

”

## INSPIRE THE WORKFORCE OF TOMORROW

Would your business like to inspire the workforce of tomorrow and potentially sow the seeds for future recruitment opportunities?

Blacon High School is hosting a careers fair on Friday 19th June and they're on the lookout for companies to exhibit.

By taking a stall at the event your business can:

- Connect with motivated young people from the local community
- Showcase your industry and what makes it exciting

- Inspire potential future apprentices and employees

Running from 9:00am-12:00pm, it's a great opportunity to promote your business and let the workforce of tomorrow know all about your business and the sector you operate in. Who knows, you might find your next star employee!

If you'd like to have a stall at the event, or simply want to know more, contact assistant headteacher, Rachel Thomas.

✉ [admin@blaconhigh.cheshire.sch.uk](mailto:admin@blaconhigh.cheshire.sch.uk)

☎ 01244 123456



# PROXIMO'S COMMUNITY SPIRIT



Team members from Proximo have been giving back to the local area recently as part of the firm's commitment to supporting the wider West Chester community.

Two employees from the business – Lucy Warren and Stuart Cook – swapped their desks for litter pickers as they helped tidy up parts of the estate to maintain a warm and welcoming environment for everyone who visits Sealand Road.

Within The Proximo Group everyone has paid volunteering time they can use however they like and it's inspiring to see so many choosing to give back to our community in such a hands-on way.

Commenting on the initiative, **Craig Wiggin**, internal communications and engagement lead at Proximo Group, said:



*It's amazing what a difference a few hours can make, not just to the local area, but to how connected we feel as a team. Getting out together, having a laugh, and doing something positive for our community is what it's all about.*



## GETTING TO KNOW YOU: KUBE KITCHENS

**Did you know that the estate has recently welcomed Kube Kitchens to our business community? Located on Hartford Way, the company specialises in precision-crafted kitchens made to the highest quality.**

Here's an introduction from them...



*Kube Kitchens, based on Hartford Way, deliver beautifully crafted, German-engineered kitchens manufactured by Nobilia, Europe's largest kitchen manufacturer. Combining Nobilia's industry-leading precision, durability and design innovation with Kube's personalised design service and expert installation, you get a stylish, functional kitchen tailored to your home and lifestyle. With contemporary finishes, high-quality materials and a seamless end-to-end experience, Kube Kitchens transforms everyday kitchens into stunning, practical living spaces built to last.*

# KUBE

*Kube Kitchens also stands out for its transparent pricing and customer-centred approach. From the initial consultation and detailed 3D design visuals to professional measurement and installation, every step is communicated clearly with no high-pressure sales environment. Customers benefit from up-front pricing, flexible finance options, a fantastic range of appliances and worktops, and dedicated support throughout the project, ensuring confidence and peace of mind as they create their dream kitchen.*



For more information, visit:  
[www.kubekitchens.co.uk](http://www.kubekitchens.co.uk)



# UPDATES FROM AROUND THE ESTATE

## LEARN MORE ABOUT DEVOLUTION

This year, the new **Cheshire and Warrington Combined Authority** is being established as part of the government's commitment to devolution across England. To learn more about what this will mean for you and your business, visit:

[cheshireandwarringtondevolution.com/devolution](https://cheshireandwarringtondevolution.com/devolution).

## BE VIGILANT

There has been an increase in unwanted activity on industrial estates and business parks in Cheshire recently, with empty units being targeted and converted into illegal cannabis farms. Be aware of unusual comings and goings at odd hours, particularly at vacant units. Watch for strong, distinctive smells coming from supposedly empty buildings, covered or blacked-out windows in units that should be unoccupied, and excessive condensation on windows. Other warning signs include vehicles visiting briefly at unusual times, and humming sounds from ventilation or extraction equipment. Do not approach or investigate yourself. Report immediately to Cheshire Police on 101, or call 999 if a crime is in progress.

**Your vigilance protects our business community. Together we can keep Sealand Industrial Estate safe and secure.**

## HEALTH AND WELLBEING SUPPORT

The BID team is currently in discussions with the Living Well service about potentially introducing a drop-in health clinic to the estate. It would offer a broad range of health checks but before it can go ahead, we need you to let us know if it's something you'd like to see! Please get in touch as we'd love to hear your thoughts.

Watch this space for more information.

## UPCOMING TRAINING COURSES

Keep an eye out for information relating to an online suite of accredited training courses which are due to be rolled out in April. With topics set to cover GDPR, Leadership & Management, Menopause Training and Customer Service, the sessions provide a great opportunity to upskill. Cheshire Fire and Rescue will also be hosting an online session in April detailing what they look out for when auditing businesses for fire safety, as well as sharing advice for reducing fire risks.

Please check your emails for more information.

## FREE OCCUPATIONAL HEALTH TRAINING

Small and medium-sized employers across England can now access free, Government-funded training to help line managers spot early signs of health issues and better support their staff, reducing absence, boosting productivity, and building a more resilient workplace. With up to 5,000 places available and a deadline of 31st March, don't miss out.

[FIND OUT MORE](#)

## GET IN TOUCH

For any general queries about the BID, whether as a tenant or a company looking to invest, please contact BID Manager **Hugh Shields** via:

[hugh.shields@groundwork.org.uk](mailto:hugh.shields@groundwork.org.uk)

or by calling:

**07921 055 039**





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Commercial**BID**

**Contact Us:**

- ☎ 07921 055 039
- ✉ [Hugh.Shields@groundwork.org.uk](mailto:Hugh.Shields@groundwork.org.uk)
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